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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際(控股)有限公司 (Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

APPOINTMENT OF DIRECTOR

The Board of the Company is pleased to announce that Mr. Chang Li Hsien, Leslie has been appointed as an independent non-executive director and a member of audit committee of the Company with effect from 7 March 2011.

The board of directors (the "Board") of Pou Sheng International (Holdings) Limited (the "Company") is pleased to announce that Mr. Chang Li Hsien, Leslie ("Mr. Chang"), has been appointed as an independent non-executive director and a member of audit committee of the Company with effect from 7 March 2011. The composition of the audit committee then complies with the minimum member requirement of rule 3.21 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Listing Rules").

Mr. Chang, aged 56, is a certified public accountant in the State of New York, a member of The American Institute of Certified Public Accountants and The Hong Kong Institute of Certified Public Accountants.

Mr. Chang started his career at US Office of KPMG (formerly known as KPMG Peat Marwick) (the "Firm") and became a partner specializing in the financial services industry. He was also the Firm's director of Chinese Practice in the United States. He then joined CITIC Pacific Ltd in 1994 and was executive director and the deputy managing director of the group. As the group finance director, Mr. Chang had the overall responsibilities in accounting, treasury and financial management functions of the CITIC Pacific group. He also served as an alternate director on the board of Cathay Pacific Airways Limited. Mr. Chang is currently the executive director and the Vice Chairman of Hong Kong Energy (Holdings) Limited. CITIC Pacific Ltd, Cathay Pacific

Airways Limited, HKC (Holdings) Limited and Hong Kong Energy (Holdings) Limited are listed on the main board of the Stock Exchange. Save as disclosed, he did not hold any directorship in any listed public company in the past three years.

As at the date of this announcement, Mr. Chang (1) does not have any relationship with any other director, senior management or substantial or controlling shareholder of the Company; (2) is not interested or deemed to be interested in any shares or underlying shares within the meaning of Part XV of the Securities and Futures Ordinance; and (3) does not hold any other position with the Company or any of its subsidiaries.

Mr. Chang will hold office until the next following annual general meeting of the Company and thereafter will be subject to retirement by rotation and re-election at the Company's annual general meeting in accordance with the bye-laws of the Company. An appointment letter was entered into between the Company and Mr. Chang on 7 March 2011. Under the appointment letter, Mr. Chang is entitled to a director's fee in the annual amount of HK\$300,000 which was determined by the Board with reference to his responsibilities and prevailing market practices, subject to the annual review by the board and decision by the majority in number of the members of the Board; and (if and only if so determined by the Board) a year-end bonus of an amount to be determined by the Board and decided by a resolution of a majority in number of the members of the Board.

Save as disclosed in this announcement, there is no information required to be disclosed pursuant to any of the requirements of rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to this appointment.

The Board would like to extend a warm welcome to Mr. Chang.

By Order of the Board Tsai David, Nai Fung Chairman

Hong Kong, 7 March 2011

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Ms. Chang Karen Yi-Fen is the Chief Executive Officer and Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Nonexecutive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Chang Li Hsien, Leslie are the Independent Non-executive Directors.

Website: www.pousheng.com