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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際(控股)有限公司 (Incorporated in Bermuda with limited liability) (Stock Code: 3813)

REORGANISATION OF MANAGEMENT STRUCTURE

With a view to streamlining the management of the Group, the Company announces certain changes in its management structure.

The board of directors of Pou Sheng International (Holdings) Limited (the "Company") conducted a review of the management structure of the Company and its subsidiaries (the "Group") and has resolved to implement certain changes to the management structure as follows:

- (a) Mr. Liu Wen Xin resigned as the chief executive officer of the Company with effect from 19 June 2009 and will be appointed as the general manager of the Group's retail operations in order to focus more on retail operations.
- (b) Mr. Tsai David, Nai Fung, Chairman of the Company, will become the acting chief executive officer of the Company in the interim. The Company will be in search of a suitable person to act as the chief executive officer of the Company.
- (c) An executive committee consisting of members of the management will be formed whose primary work scope will be overseeing different business segments of the Group. Ms. Chang Karen Yi-Fen, the chief financial officer of the Company, will be the acting head of the committee reporting to the Chairman directly.

The board of directors of the Company reviews the management structure of the Group with an aim to further enhancing its efficiency. The purpose of the above reorganisation is to achieve that.

> By Order of the Board **Tsai David, Nai Fung** *Chairman*

Hong Kong, 19 June, 2009

As at the date of this announcement, Mr. Tsai David, Nai Fung (Chairman and Non-Executive Director); Mr. Lee Chung Wen, Mr. Huang Chun Hua, Mr. Lu Ning and Ms. Chang Karen Yi-Fen are the Executive Directors; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

website: www.pousheng.com