



## POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 3813)

### APPOINTMENT OF DIRECTOR

The Board is pleased to announce the appointment of Mr. Lu as an executive director of the Company with effect from 25 September 2008.

The board of directors (the “Board”) of Pou Sheng International (Holdings) Limited (the “Company” and together with its subsidiaries, the “Group”) is pleased to announce the appointment of Mr. Lu Ning (“Mr. Lu”) as an executive director of the Company with effect from 25 September 2008.

Mr. Lu, age 41, is the general manager overseeing the retail operation of certain subsidiaries of the Group. Mr. Lu joined the Group in July 1997 as the national sale director of *Converse* brand in the People’s Republic of China (“PRC”). In 2002, he acted as vice general manager of Beijing Baosheng Daoji Sports Goods Company Limited (北京寶盛道吉體育用品有限公司), responsible for the development of retail business in northern China. Mr. Lu is and will continue to be responsible for the development and operation of the Group’s retail business in the entire PRC. Mr. Lu has over ten years of experience in the retail and wholesale industry in the PRC. Before joining the Group, he worked for *Adidas* Asia Pacific Guangzhou office as an assistant production manager from 1992 to 1997. Mr. Lu graduated from Beijing Institute Of Clothing Technology (北京服裝學院) in 1989 with a Bachelor degree in Engineering and University of Nanjing in 1996 with a Bachelor degree in Economics.

As at the date of this announcement, Mr. Lu (1) does not have any relationship with any other Director, senior management or substantial or controlling shareholder of the Company; (2) had accepted an invitation to subscribe for 15,975,000 shares, representing approximately 0.45% issued share capital of the Company, pursuant to the Company’s pre-IPO share subscription plan, of which he is interested in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance; and (3) did not hold any other directorships in listed public companies in the last three years up to the date of this announcement.

There is a service contract entered into between the Company and Mr. Lu. He shall hold office until the next following annual general meeting of the Company and thereafter shall be subject to retirement by rotation and re-election once every three years at the Company's annual general meeting in accordance with the bye-laws of the Company. Mr. Lu shall be entitled to salary in the annual amount of RMB1,104,000 and a year-end bonus of an amount to be determined by the Board and decided by a resolution of a majority in number of the members of the Board. Save as disclosed in this announcement, there is no information to be disclosed pursuant to any of the requirements of rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to this appointment.

By Order of the Board  
**Tsai David, Nai Fung**  
*Chairman*

Hong Kong, 25th September, 2008

*As at the date of this announcement, Mr. Tsai David, Nai Fung (Chairman and Non-Executive Director); Mr. Huang Tsung Jen, Mr. Lee Chung Wen, Mr. Huang Chun Hua, Mr. Lu Ning and Ms. Chang Karen Yi-Fen are the Executive Directors; Mr. Ku Edward, Yu-Sun and Ms. Tsai Pei Chun are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.*

*website: [www.pousheng.com](http://www.pousheng.com)*