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## **POU SHENG INTERNATIONAL (HOLDINGS) LIMITED**

**寶勝國際（控股）有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 3813)**

### **APPOINTMENT OF CHIEF EXECUTIVE OFFICER**

With effect from 1st January, 2010, Ms. Chang Karen Yi-Fen will be appointed as chief executive officer of the Company.

Reference is made to the announcements of Pou Sheng International (Holdings) Limited (the “Company”, and together with its subsidiaries, the “Group”) dated 19th June 2009 and 10th July, 2009 in relation to, among other matters, change of chief executive officer of the Company. The Company is pleased to announce that the existing chief financial officer and executive director of the Company, Ms. Chang Karen Yi-Fen (“Ms. Chang”) will be appointed as the chief executive officer of the Company with effect from 1st January, 2010. The board of directors of the Company believes that with her experience in the Group, Ms. Chang will be able to lead the Group to further develop and grow its operations successfully. In light of this appointment, Mr. Tsai David, Nai Fung will cease to be acting chief executive officer of the Company with effect from 1st January, 2010 and will remain as chairman and non-executive director of the Company.

By Order of the Board of  
**Pou Sheng International (Holdings) Limited**  
**Tsai David, Nai Fung**  
*Chairman and Acting Chief Executive Officer*

Hong Kong, 17th November, 2009

*As at the date of this announcement, Mr. Tsai David, Nai Fung (Chairman and Acting Chief Executive Officer), Ms. Chang Karen Yi-Fen, Mr. Lee Chung Wen, Mr. Huang Chun Hua and Mr. Lu Ning are the executive directors; Ms. Tsai Patty, Pei Chun and Ms. Kuo Li-Lien are the non-executive directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the independent non-executive directors.*

Website: [www.pousheng.com](http://www.pousheng.com)