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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

**UNAUDITED RESULTS
FOR THE NINE MONTHS ENDED JUNE 30, 2010**

SUMMARY

The directors (“Directors”) of Pou Sheng International (Holdings) Limited (the “Company”) announce the unaudited consolidated results of the Company and its subsidiaries (the “Group”) for the nine months ended June 30, 2010. This announcement is made in line with the Company’s current practice to publish its financial results quarterly and pursuant to paragraph 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Listing Rules”).

The unaudited consolidated profit attributable to owner of the Company for the nine months ended June 30, 2010 was approximately US\$ 14.4 million.

The Directors of the Company are making this announcement of the Group’s unaudited consolidated results for the nine months ended June 30, 2010 in line with its current practice to publish the Group’s financial results quarterly and pursuant to paragraph 13.09 of the Listing Rules.

CONSOLIDATED INCOME STATEMENT

For the nine months ended June 30, 2010

| | Nine months ended | |
|---|-------------------|---------------|
| | June 30, | |
| | 2010 | 2009 |
| | US\$'000 | US\$'000 |
| | (Unaudited) | (Unaudited) |
| Revenue | 993,435 | 805,909 |
| Cost of sales | (693,466) | (539,868) |
| Gross profit | 299,969 | 266,041 |
| Other income | 12,748 | 12,359 |
| Selling and distribution expenses | (224,015) | (205,894) |
| Administrative expenses | (55,206) | (63,397) |
| Equity-settled share-based payments | (1,018) | (3,735) |
| Finance costs | (8,822) | (12,529) |
| Share of results of associates | 175 | 2,127 |
| Share of results of jointly controlled entities | 7,499 | 22,538 |
| Fair value changes on derivative financial instruments | (2,770) | 2,156 |
| Impairment loss of interests in jointly controlled entities | (5,802) | 0 |
| Profit before taxation | 22,758 | 19,666 |
| Income tax expense | (8,814) | (5,969) |
| Profit for the period | <u>13,944</u> | <u>13,697</u> |
| Attributable to: | | |
| Owners of the Company | 14,423 | 16,025 |
| Non-controlling interests | (479) | (2,328) |
| | <u>13,944</u> | <u>13,697</u> |

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the nine months ended June 30, 2010

| | Nine months ended | |
|---|-------------------|---------------|
| | June 30, | |
| | 2010 | 2009 |
| | US\$'000 | US\$'000 |
| | (Unaudited) | (Unaudited) |
| Profit for the period | 13,944 | 13,697 |
| Other comprehensive income (expense) | | |
| Exchange differences arising on translation | 2,757 | (107) |
| Reclassification adjustments relating to disposal of jointly controlled entities | (1,565) | 0 |
| Total comprehensive income for the period | <u>15,136</u> | <u>13,590</u> |
| Attributable to: | | |
| Owner of the Company | 15,498 | 15,912 |
| Non-controlling interests | (362) | (2,322) |
| | <u>15,136</u> | <u>13,590</u> |

The Group's unaudited consolidated results for the nine months ended June 30, 2010 have been prepared in accordance with the accounting policies adopted by the Group as disclosed in the last annual report for the financial year ended September 30, 2009.

In the current interim period, the Group has applied new and revised standards, amendments and interpretations of Hong Kong Financial Reporting Standards ("new and revised HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants, which are effective for the Group's financial year beginning on October 1, 2009. The adoption of the new and revised HKFRSs has had no material effect on the consolidated financial statements of the Group for the current or prior accounting periods. Accordingly, no prior period adjustment has been recognised. HKAS 1 (Revised 2007) has introduced terminology changes (including revised titles for the financial statements) and changes in the format and content of the financial statements.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, September 28, 2010

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Ms. Chang Karen Yi-Fen is the Chief Executive Officer and Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

Website: www.pousheng.com