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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board of directors (the “Board”) of Pou Sheng International (Holdings) Limited (the “Company”) is pleased to announce that Mr. Liao Ching-yi (“Mr. Liao”) has been appointed as the chief financial officer of the Company with effect from 28 November 2012.

Mr. Liao, aged 51, served as the vice financial director of the Company since August, 2009. Mr. Liao holds a Bachelor degree in Finance from the Central Missouri State University. Mr. Liao joined Pou Chen Corporation, a company listed on the Taiwan Stock Exchange Corporation, in February 1995, and has served in branches in Vietnam, Huangjiang Guangdong, Kunshan Jiangsu and Yangzhou Jiangsu, in charge of finance operations.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 28 November 2012

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Mr. Kwan, Heh-Der is the Chief Executive Officer and Executive Director; Mr. Wu, Pan-Tsu is the Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih and Mr. Chang Li Hsien, Leslie are the Independent Non-executive Directors.

Website: www.pousheng.com