

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board of directors (the “Board”) of Pou Sheng International (Holdings) Limited (the “Company”) is pleased to announce that Mr. Chen, Kuo-Lung (“Mr. Chen”) has been appointed as the chief financial officer (the “CFO”) of the Company with effect from 13 August 2013.

Mr. Chen, aged 47, graduated with a Bachelor and a Master degree in Business from Department of Accounting and Graduate Institute of Accounting of National Chengchi University in Taiwan, and a Doctorate degree in Administration from School of International Business Administration of Shanghai University of Finance and Economics in 2006. He holds the certificate of Certified Public Accountant of Taiwan.

Mr. Chen joined BenQ Corporation in 1996, served as Accounting Administrator of Cost Accounting Department of Taiwan Headquarter and was later promoted as the CFO of China Headquarter. He then served as CFO of HiTi Digital, Inc., and Computer Mall Financial Controller, Computer Mall Deputy General Manager and Computer Mall General Manager of Buynow Electronic Information Co., Ltd. etc., having extensive experiences in financial management. Prior to joining the Company, Mr. Chen served as Deputy General Manager of Chester (China) Limited.

The Board would like to take this opportunity to welcome Mr. Chen on his appointment as the CFO of the Company.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 13 August 2013

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Mr. Kwan, Heh-Der is the Chief Executive Officer and Executive Director; Mr. Wu, Pan-Tsu is the Executive Director; Ms. Tsai Patty, Pei Chun and Mr. Li I-nan are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Chang Li Hsien, Leslie and Mr. Hsieh, Wuei-Jung are the Independent Non-executive Directors.

Website: www.pousheng.com