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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

GRANT OF OPTIONS UNDER SHARE OPTION SCHEME

On 7 March 2012, the Company offered to grant to certain eligible Participants Share Options, the exercise of which will entitle holders thereof to subscribe for a total of 5,400,000 Shares. None of the Participants being offered Share Options is a director, chief executive or substantial shareholder of the Company or an associate (as defined in the Listing Rules) of any of them.

This announcement is made by Pou Sheng International (Holdings) Limited (the “Company”) and its subsidiaries (together with the Company, the “Group”) in compliance with the requirements of Rule 17.06A of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The Company adopted a share option scheme on 14 May 2008 (the “Scheme”) for the purpose of rewarding eligible participants (the “Participants”) who have contributed to or will contribute to the growth and development of the Group and encouraging Participants to work towards enhancing the value of the Company and its shares for the benefit of the Company and its shareholders as a whole. A summary of the principal terms of the Scheme is set out in “Appendix VIII – Statutory and General Information” of the prospectus of the Company dated 26 May 2008.

Certain terms of the Scheme were amended on 7 March 2012 as approved by the shareholders of the Company and Yue Yuen Industrial (Holdings) Limited (the “Amended Scheme”). A summary of the amendments to the Amended Scheme is set out in “Appendix III” of the circular of the Company dated 19 January 2012.

On 7 March 2012, the Company offered to grant to certain eligible Participants options (the “Options”) to subscribe for ordinary shares of nominal value of HK\$0.01 each in the share capital of the Company (the “Shares”) pursuant to the Amended Scheme at an exercise price of HK\$1.05 per Share, which represents the highest of (i) the closing price of HK\$0.99 per Share as stated in the daily quotation sheets issued by the Stock Exchange on 7 March 2012, (ii) the average closing price of HK\$1.05 per Share as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding 7 March 2012; and (iii) the nominal value of the Share of HK\$0.01.

Details of such grant are set out below:

Date of grant	:	7 March 2012
Exercise price of Share Options granted	:	HK\$1.05
Number of Shares under the Options granted	:	5,400,000
Closing price of the Shares on the date of grant	:	HK\$0.99
Exercise period of the Share Options for Participants	:	7 March 2013 to 6 March 2020

None of the Participants being offered Share Options is a director, chief executive or substantial shareholder of the Company or an associate (as defined in the Listing Rules) of any of them.

By Order of the Board of
Pou Sheng International (Holdings) Limited
Tsai David, Nai Fung
Chairman

Hong Kong, 7 March 2012

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Ms. Chang Karen Yi-Fen is the Chief Executive Officer and Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih and Mr. Chang Li Hsien, Leslie are the Independent Non-executive Directors.

Website: www.pousheng.com