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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Pou Sheng International (Holdings) Limited (the “Company”) announces that a meeting of the Board of the Company will be held on Thursday, 3 March 2011 for the purpose of, inter alia, approving the first quarterly results of the Company and its subsidiaries for the three months ended 31 December 2010 and its publication.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 21 February 2011

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Ms. Chang Karen Yi-Fen is the Chief Executive Officer and Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

Website: www.pousheng.com