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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

MONTHLY REVENUE ANNOUNCEMENT FOR JULY 2010

The Company is a subsidiary of Yue Yuen, a company listed on the main board of the Stock Exchange, which indirectly holds approximately 56.13% of the total issued share capital of the Company. Yue Yuen is regarded as a major subsidiary of PCC, a company listed on the TSEC. PCC publishes monthly revenue announcement in respect of its major subsidiaries as required by the Taiwan Stock Exchange Regulations.

Although the Company is yet to be regarded by PCC as its major subsidiary, as Yue Yuen today announces certain of its financial information, the Company makes this announcement in order to ensure timely information to investors in compliance with paragraph 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange.

Pou Sheng International (Holdings) Limited (the “Company”) is a subsidiary of Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), a company listed on the main board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), which indirectly holds approximately 56.13% of the total issued share capital of the Company. Yue Yuen is regarded as a major subsidiary of Pou Chen Corporation (“PCC”), a company listed on the Taiwan Stock Exchange Corporation (“TSEC”). PCC publishes monthly revenue announcement in respect of its major subsidiaries as required by the Taiwan Stock Exchange Corporation Regulations Governing Information Reporting by Listed Company (“Taiwan Stock Exchange Regulations”).

Although the Company is yet to be regarded by PCC as its major subsidiary, as Yue Yuen today announces certain of its financial information, in compliance with paragraph 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange, the Company makes this announcement in order to ensure timely information to investors. The following items are extracted from the unaudited management account of the Company and its subsidiaries.

Month: July 2010

- (A) Net consolidated operating revenue (i.e. equal to the total sales less sales discount and sales return) of the Company for the current month (USD'000):104,238
- (B) Net consolidated accumulative operating revenue of the Company for the seven months ended 31st July, 2010 (USD'000): 768,791
- (C) Balance of consolidated amount of loan (i.e. loan made from the Company to any company or firm due to business transactions with such company or firm) of the Company for operating activities for the current month (USD'000): NIL
- (D) Balance of consolidated amount of short-term loan (i.e. loan made from the Company to any company or firm due to necessary short-term financing purpose) of the Company for the current month (USD'000): NIL
- (E) Balance of consolidated amount of loans (i.e. the sum of items (C) and (D) above) made from the Company for the current month (USD'000): NIL
- (F) Increase or decrease in consolidated amount of endorsement and guarantee of the Company for the current month (USD'000): NIL
- (G) Balance of consolidated amount of endorsement and guarantee of the Company for the current month (USD'000): 27,984

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 9th August, 2010

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Ms. Chang Karen Yi-Fen is the Chief Executive Officer and Executive Director; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

Website: www.pousheng.com