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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

GRANT OF OPTION UNDER SHARE OPTION SCHEME

On 21 January 2010, the Company granted to certain eligible Participants Share Options, the exercise of which will entitle holders thereof to subscribe for a total of 64,500,000 Shares. Amongst these, Options exercisable into a total of 9,800,000 Shares were granted to Directors.

This announcement is made by Pou Sheng International (Holdings) Limited (the “Company”) and its subsidiaries (together with the Company, the “Group”) in compliance with the requirements of Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The Company adopted a share option scheme on 14 May 2008 (the “Scheme”) for the purpose of rewarding eligible participants (the “Participants”) who have contributed to or will contribute to the growth and development of the Group and encouraging Participants to work towards enhancing the value of the Company and its shares for the benefit of the Company and its shareholders as a whole. A summary of the principal terms of the Scheme is set out in “Appendix VIII – Statutory and General Information” of the prospectus of the Company dated 26 May 2008.

On 21 January 2010, the Company granted to certain Participants options (the “Options”) to subscribe for ordinary shares of nominal value of HK\$0.01 each in the share capital of the Company (the “Shares”) pursuant to the Scheme at an exercise price of HK\$1.62 per Share, which represents the highest of (i) the closing price of HK\$1.62 per Share as stated in the daily quotation sheets issued by the Stock Exchange on 21 January 2010; (ii) the average closing price of HK\$1.584 per Share as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding 21 January 2010; and (iii) the nominal value of the Share of HK\$0.01.

Details of such grant are set out below:

Date of grant	:	21 January 2010
Exercise price of Share Options granted	:	HK\$1.62
Number of Shares under the Options granted	:	64,500,000
Closing price of the Shares on the date of grant	:	HK\$1.62
Exercise period of the Options granted to directors of the Company (“Directors”)	:	21 January 2011 to 20 January 2018
Exercise period of the Share Options for Participants who are not Directors	:	21 January 2011 to 20 January 2018

Amongst the Share Options granted above, Share Options exercisable into 9,800,000 Shares were granted to the following executive directors of the Company:

Name	Number of Shares under the Options
Chang Karen Yi-Fen	3,800,000
Lee Chung Wen	3,200,000
Huang Chun Hua	2,800,000

By Order of the Board of
Pou Sheng International (Holdings) Limited
Tsai David, Nai Fung
Chairman

Hong Kong, 21 January 2010

As at the date of this announcement, Mr. Tsai David, Nai Fung (Chairman and Non-executive Director); Ms. Chang Karen Yi-Fen (Chief Executive Officer), Mr. Lee Chung Wen, Mr. Huang Chun Hua and Mr. Lu Ning are the Executive Directors; Ms. Tsai Patty, Pei Chun and Ms. Kuo Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

Website: www.pousheng.com