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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

Unusual Price and Trading Volume Movements

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted the increases in price and trading volume of the shares of Pou Sheng International (Holdings) Limited (the “Company”) in today’s morning trading session and are not aware of any reason for such increases.

As disclosed in the Company’s announcement dated 30 September 2009, the Company has been in discussions with several joint venture partners in relation to proposed disposal by the Company of interests in its joint ventures. However, no definitive agreement has been entered into in respect of any disposal as at the date of this statement. The transactions if consummated may constitute notifiable and/or connected transactions for the Company. Apart from that, the Board confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under the Listing Rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by Listing Rule 13.09, which is or may be of a price-sensitive nature.

Made by the order of the Board of the Company, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 8 January 2010

As at the date of this announcement, Mr. Tsai David, Nai Fung (Chairman and Non-Executive Director); Ms. Chang Karen Yi-Fen (Chief Executive Officer), Mr. Lee Chung Wen, Mr. Huang Chun Hua and Mr. Lu Ning are the Executive Directors; Ms. Tsai Patty, Pei Chun and Ms. Kuo, Li-Lien are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hu Sheng-Yih, Mr. Mak Kin Kwong and Mr. Cheng Ming Fun Paul are the Independent Non-executive Directors.

website: www.pousheng.com