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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶 勝 國 際(控 股)有 限 公 司

(Incorporated in Bermuda with limited liability) (Stock Code: 3813)

UNAUDITED RESULTS FOR THE THREE MONTHS ENDED MARCH 31, 2016

SUMMARY

The directors ("Directors") of Pou Sheng International (Holdings) Limited (the "Company") announce the unaudited consolidated results of the Company and its subsidiaries (the "Group") for the three months ended March 31, 2016. This announcement is made in line with the Company's current practice to publish its financial results quarterly and pursuant to paragraph 13.09(2) of the Listing Rules and Part XIVA of the SFO.

The unaudited consolidated profit attributable to owners of the Company for the three months ended March 31, 2016 was approximately US\$22.8 million.

The Directors of the Company are making this announcement of the Group's unaudited consolidated results for the three months ended March 31, 2016 in line with its current practice to publish the Group's financial results quarterly and pursuant to paragraph 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Part XIVA of the Securities and Futures Ordinance (Cap. 571) (the "SFO").

CONSOLIDATED INCOME STATEMENT

For the three months ended March 31, 2016

		For the three months ended March 31,	
	2016	2015	
	US\$'000	US\$'000	
	(unaudited)	(unaudited)	
Revenue	619,907	579,935	
Cost of sales	(403,631)	(400,712)	
Gross profit	216,276	179,223	
Other operating income & gains (losses)	8,056	4,810	
Selling and distribution expenses	(160,800)	(141,221)	
Administrative and other expenses	(21,839)	(22,639)	
Operating profit	41,693	20,173	
Finance costs	(1,793)	(1,776)	
Finance income	486	479	
Finance cost – net	(1,307)	(1,297)	
Share of results of an associate	(987)	_	
Share of results of joint ventures	(331)	(664)	
Other gains (losses)	(748)	(1,015)	
Profit before taxation	38,320	17,197	
Income tax expense	(14,592)	(7,109)	
Profit for the period	23,728	10,088	
Attributable to:			
Owners of the Company	22,797	8,915	
Non-controlling interests	931	1,173	
	23,728	10,088	

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the three months ended March 31, 2016

	For the three months ended March 31,	
	2016 US\$'000	2015 <i>US\$`000</i>
	(unaudited)	(unaudited)
Profit for the period	23,728	10,088
Other comprehensive income An item that will not be reclassified subsequently to profit or loss		
Exchange differences arising on translation	11,194	1,489
Total comprehensive income for the period	34,922	11,577
Attributable to:		
Owners of the Company	33,991	10,366
Non-controlling interests	931	1,211
	34,922	11,577

The Group's unaudited consolidated results for the three months ended March 31, 2016 have been prepared in accordance with the accounting policies adopted by the Group as disclosed in the last annual report for the year ended December 31, 2015.

In the current period, the Group has applied a number of amendments to Hong Kong Financial Reporting Standards ("Amendments to HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants, which are effective for the Group's financial year beginning on January 1, 2016. The adoption of these Amendments to HKFRSs has had no material effect on the results or financial positions of the Group.

MANAGEMENT DISCUSSION AND ANALYSIS

Summary

For the three months ended March 31, 2016, the Group recorded revenue of US\$619.9 million, representing an increase of 6.9% compared with the same period last year while net profit attributable to Owners of the Company increased by 155.7% to US\$22.8 million compared with US\$8.9 million in 2015.

Foreign Exchange

The Group conducted its business primarily in the PRC with substantially all of its transactions denominated and settled in Renminbi ("RMB"). An appreciation or depreciation between US dollars ("USD") and RMB may result in an exchange difference arising on translation which is recognized either as other comprehensive income or expense in the consolidated statement of comprehensive income as USD is used as our reporting currency. To help reader better understand the Group's performance and the impacts of changes in the exchange rate between the two years, selected few financial highlights, denominated in the Group's functional currency (i.e. RMB), are provided below:

Financial highlights

	For the three months		
	ended March 31,		YoY
	2016	2015	% change
	RMB millions	RMB millions	
Revenue	4,086.1	3,630.3	12.6%
Operating profit	274.8	126.3	117.6%
Profit for the period	156.4	63.1	147.9%
Profit attributable to owners			
of the Company	150.3	55.8	169.4%

For the purpose of this analysis, amounts denominated in USD have been translated into RMB at an exchange rate of USD1: RMB6.5914 and RMB6.2599 for the three months ended March 31, 2016 and 2015.

By Order of the Board Tsai David, Nai Fung Chairman

Hong Kong, May 12, 2016

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Mr. Kwan, Heh-Der is the Chief Executive Officer and Executive Director; Mr. Wu, Pan-Tsu is the Executive Director; Ms. Tsai Patty, Pei Chun and Mr. Li I-nan are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hsieh, Wuei-Jung and Mr. Shan Xue are the Independent Non-executive Directors.

Website: www.pousheng.com