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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

MONTHLY REVENUE ANNOUNCEMENT FOR JULY 2016

The Company is a subsidiary of Yue Yuen, a company listed on the main board of the Stock Exchange. For the purposes of the International Accounting Standards, Yue Yuen is regarded as a subsidiary of PCC, a company listed on the TSEC. PCC publishes monthly revenue announcement as required by the Taiwan Stock Exchange Regulations.

As Yue Yuen today announces certain of its consolidated financial information, the Company makes this announcement in order to ensure that timely information are disseminated to investors in compliance with paragraph 13.09(2) of the Listing Rules and Part XIVA of the SFO.

Pou Sheng International (Holdings) Limited (the “Company”) is a subsidiary of Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), a company listed on the main board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). For the purposes of the International Accounting Standards, Yue Yuen is regarded as a subsidiary of Pou Chen Corporation (“PCC”), a company listed on the Taiwan Stock Exchange Corporation (“TSEC”). Pursuant to the Taiwan Stock Exchange Corporation Regulations Governing Information Reporting by Listed Companies (as amended from time to time) (the “Taiwan Stock Exchange Regulations”), PCC is required to publish monthly revenue announcement with consolidated financial information of PCC and its subsidiaries, including certain consolidated financial information of Yue Yuen.

As Yue Yuen today announces certain of its consolidated financial information, in compliance with paragraph 13.09(2) of the Rules Governing the Listing of Securities on the Stock Exchange (“Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Cap.571) (“SFO”), the Company makes this announcement in order to ensure that timely information are disseminated to investors. The following items are extracted from the unaudited management accounts of the Company and its subsidiaries.

Month: July 2016

- (A) Net consolidated operating revenue (i.e. equal to the total sales less sales discount and sales return) of the Company for the current month (RMB'000): 1,209,989 (approximately USD'000: 184,191)
- (B) Net consolidated accumulative operating revenue of the Company for the seven months ended 31st July, 2016 (RMB'000): 9,522,878 (approximately USD'000: 1,449,625)

For the purpose of this announcement, amounts denominated in RMB have been translated into US\$ at an exchange rate of US\$1: RMB6.5692.

By Order of the Board
Tsai David, Nai Fung
Chairman

Hong Kong, 10th August, 2016

As at the date of this announcement, Mr. Tsai David, Nai Fung is the Chairman and Non-executive Director; Mr. Kwan, Heh-Der is the Chief Executive Officer and Executive Director; Mr. Wu, Pan-Tsu is the Executive Director; Ms. Tsai Patty, Pei Chun and Mr. Li I-nan are the Non-executive Directors; and Mr. Chen Huan-Chung, Mr. Hsieh, Wuei-Jung and Mr. Shan Xue are the Independent Non-executive Directors.

Website: www.pousheng.com