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POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

RE-DESIGNATION OF ACTING CHIEF EXECUTIVE OFFICER

The Board announces that Mr. Lee, Shao-Wu, an executive Director and acting CEO, has been re-designated as an executive Director and CEO with effect from 24 March 2017.

RE-DESIGNATION OF ACTING CHIEF EXECUTIVE OFFICER

Reference is made to the announcement of Pou Sheng International (Holdings) Limited (the “Company”) dated 3 February 2017 in relation to the appointment of Mr. Lee, Shao-Wu (“Mr. Lee”) as an executive director (the “Director”) and the acting chief executive officer of the Company (the “CEO”) with effect from 6 February 2017.

The board of Directors (the “Board”) of the Company is pleased to announce that Mr. Lee, an executive Director and acting CEO, has been re-designated as an executive Director and CEO with effect from 24 March 2017.

Mr. Lee, Shao-Wu, aged 53, has been an executive Director and the acting CEO since February 2017. Mr. Lee is also a director of certain indirect wholly-owned subsidiaries of the Company. He holds a Master of International Business Administration Degree granted by Chinese Culture University in Taiwan and a Bachelor of Mechanical Engineering Degree granted by National Central University in Taiwan. Mr. Lee was the managing director of Barits Securities (HK) Ltd before he joined InfoVision Optoelectronics (Kunshan) Co., Ltd., a TFT-LCD panel manufacturer in China, as CFO and vice president of administration center in 2004. Mr. Lee was an executive director of Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), a public company listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). Mr. Lee is currently the Head of Strategic Investment of Pou Chen Corporation (“PCC”), a public company listed on the Taiwan Stock Exchange Corporation. PCC is a controlling shareholder of Yue Yuen as at the date of this announcement and through Yue Yuen, is deemed to have interests in the shares of the Company which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance (the “SFO”).

Mr. Lee is interested or deemed to be interested in 78,000 shares or underlying shares of Yue Yuen within the meaning of Part XV of the SFO.

As at the date of this announcement and save as disclosed above, Mr. Lee (1) did not hold any other directorship in other listed public companies in the past three years; (2) does not have any other relationship with any other director, senior management or substantial or controlling shareholder of the Company; (3) is not interested or deemed to be interested in any shares or underlying shares of the Company within the meaning of Part XV of the SFO; and (4) does not hold any other position with the Company or any of its subsidiaries.

Mr. Lee will hold office until the first general meeting and be subject to re-election at such meeting; and thereafter will be subject to retirement by rotation and re-election at the Company's annual general meeting in accordance with the bye-laws of the Company. A service agreement has been entered into between the Company and Mr. Lee on 6 February 2017 for a term of three years. Under the service agreement, Mr. Lee is entitled to (1) a salary of HK\$1,040,000 (equivalent to approximately RMB919,984) per annum; (2) (if and only if so determined by the Board) a year-end bonus of an amount being payable in cash, shares or otherwise, to be determined by the Board and decided by a resolution on which a majority in number of the members of the Board; and (3) participate in the Company's, its subsidiary's or its holding company's share option, share award or other equity award or subscription scheme which may be adopted from time to time, which was determined by the Board with reference to his responsibilities and prevailing market practices, subject to annual review by the Board and the recommendation of the remuneration committee of the Company. Mr. Lee's appointment terms remain unchanged after his re-designation as CEO.

Save as disclosed in this announcement, there is no other information required to be disclosed pursuant to any of the requirements of rules 13.51(2)(h) to 13.51(2)(v) of The Rules Governing the Listing of Securities on the Stock Exchange and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to this re-designation.

The Board would like to express its warm welcome to Mr. Lee for joining the new position of the Board.

For the purpose of this announcement, amount denominated in HK\$ has been translated into RMB at an exchange rate of HK\$1:RMB0.8846. No representation is made that any amounts in HK\$ and RMB can be or could have been converted at the relevant date at the above rate or at any other rates at all.

By Order of the Board
Wu, Pan-Tsu
Chairman

Hong Kong, 24 March 2017

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Wu, Pan-Tsu (Chairman) and Mr. Lee, Shao-Wu (Chief Executive Officer)

Non-executive Directors:

Ms. Tsai Patty, Pei Chun and Mr. Li I-nan

Independent Non-executive Directors:

Mr. Chen, Huan-Chung, Mr. Hsieh, Wuei-Jung and Mr. Shan Xue

Website: www.pousheng.com