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**POU SHENG INTERNATIONAL (HOLDINGS) LIMITED**  
**寶勝國際（控股）有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 3813)**

**(1) APPOINTMENT OF DIRECTORS, CHAIRMAN AND  
CHIEF EXECUTIVE OFFICER; AND  
(2) CHANGE OF MEMBER OF NOMINATION COMMITTEE**

The Board announces that with effect from 22 April 2025:

- (1) Mr. Chiu, Hui-Yao has been appointed as a Non-executive Director and the Chairman;
- (2) Ms. Chang, Su-Ching has been appointed as an Executive Director and the Chief Executive Officer; and
- (3) Mr. Hu, Chia-Ho has resigned as a member of the Nomination Committee and Ms. Chang, Su-Ching has been appointed as a member of the Nomination Committee.

**APPOINTMENT OF DIRECTORS, CHAIRMAN AND CHIEF EXECUTIVE OFFICER**

The board of directors (the “Board”) of Pou Sheng International (Holdings) Limited (the “Company” and together with its subsidiaries, the “Group”) announces that Mr. Chiu, Hui-Yao (“Mr. Chiu”), also known as Fred Chiu, has been appointed as a non-executive director (“Non-executive Director”) and the chairman (the “Chairman”) of the Board of the Company with effect from 22 April 2025.

Mr. Chiu, aged 61, holds a Master Degree of Information Science from National Chiao Tung University in Taiwan (now known as National Yang Ming Chiao Tung University, established in 2021 through the merger of National Chiao Tung University and National Yang Ming University). He joined Pou Chen Corporation (“PCC”), a company listed on the Taiwan Stock Exchange Corporation and a controlling shareholder of Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), a company listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and in turn a controlling shareholder of the Company, in 2010. He is a vice president and the chief information security officer, and was a senior director of the information technology (“IT”) department of PCC. PCC, through its interest in Yue Yuen, is deemed to be interested in the shares of the Company which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong (the “SFO”). Mr. Chiu has been in the IT industry for over 30 years and has extensive experience in the industry development, especially in the implementation of IT applications. Before joining PCC, Mr. Chiu was the vice president of IT and e-commerce department of RT-MART International Ltd. in Taiwan and the director of the Asia Competence Center of the Shanghai branch of Auchan Asia from 2001 to 2010. From 1998 to 2001, he was a partner of the technical department of Lava Limited. From 1992 to 1997, Mr. Chiu was a senior specialist of the technical department of the Taipei division of NCR Corporation, a company listed on the New York Stock Exchange.

As at the date of this announcement, Mr. Chiu personally holds 573,000 ordinary shares of Yue Yuen, of which 132,000 are awarded shares of Yue Yuen granted under the share award scheme of Yue Yuen and remain unvested. Save as disclosed above, as at the date of this announcement, Mr. Chiu (1) did not hold any directorship in other listed companies in Hong Kong or overseas in the last three years; (2) does not have other major appointments or professional qualifications; (3) does not have any relationship with any director, senior management or substantial or controlling shareholder of the Company; (4) is not interested or deemed to be interested in any shares or underlying shares of the Company within the meaning of Part XV of the SFO; and (5) does not hold any other position with the Company or any of its subsidiaries.

Mr. Chiu will hold office of Non-executive Director until the next following annual general meeting of the Company and will be eligible for re-election in accordance with the bye-laws of the Company (the “Bye-laws”) and the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”). As at the date of this announcement, an appointment letter as a Non-executive Director has been entered into between the Company and Mr. Chiu for a term of three years with effect from 22 April 2025 (the “Appointment Letter”). Pursuant to the Appointment Letter, Mr. Chiu will not receive any director’s fee or any other remuneration from the Company but will be entitled to participate in the Company’s, its subsidiary’s or its holding company’s share option, share award or other equity award or subscription scheme which may be adopted from time to time, which are determined by the Board with reference to his responsibilities and prevailing market practices, subject to annual review by the Board and the recommendation of the remuneration committee of the Company (the “Remuneration Committee”).

Further, the Board is pleased to announce that Ms. Chang, Su-Ching (“Ms. Chang”) has been appointed as an executive director (“Executive Director”) and the chief executive officer (the “Chief Executive Officer”) of the Company with effect from 22 April 2025.

Ms. Chang, aged 60, is currently a Vice President of the Group, in charge of the Omni Channel Platform and Operation & Business Management Department of the Group, responsible for retail operation and digitalisation management, and leading the integration of online and offline retail platforms as to accelerate the efficiency of retail operation. In addition, she is a director of various subsidiaries of the Company. Ms. Chang graduated with a Master Degree in Finance from National Taiwan University. She joined the Group in August 2011 and was appointed as the Vice President of Finance Department in September 2011. Subsequently, Ms. Chang was re-designated as the Head of Operation & Business Management Department in 2017, and became the Head of Omni Channel Platform concurrently in 2019. She has extensive experience in finance and retail operations.

As at the date of this announcement, Ms. Chang personally holds 1,647,000 ordinary shares of the Company, of which 800,000 are awarded shares granted under the share award scheme of the Company and remain unvested. Save as disclosed above, as at the date of this announcement, Ms. Chang (1) did not hold any directorship in other listed companies in Hong Kong or overseas in the last three years; (2) does not have other major appointments or professional qualifications; (3) does not have any relationship with any director, senior management or substantial or controlling shareholder of the Company; (4) is not interested or deemed to be interested in any shares or underlying shares of the Company within the meaning of Part XV of the SFO; and (5) does not hold any other position with the Company or any of its subsidiaries.

Ms. Chang will hold office of Executive Director until the next following annual general meeting of the Company and will be eligible for re-election in accordance with the Bye-laws and the Listing Rules. As at the date of this announcement, a service agreement as an Executive Director and the Chief Executive Officer has been entered into between the Company and Ms. Chang for a term of three years with effect from 22 April 2025 (the “Service Agreement”). Pursuant to the Service Agreement, Ms. Chang agrees not to receive any director’s fees but is entitled to (1) a salary of RMB1,000,000 per annum for her role as the Chief Executive Officer; (2) (if and only if so determined by the Board) a year-end bonus of an amount being payable in cash, shares or otherwise, to be determined by the Board; and (3) participate in the Company’s, its subsidiary’s or its holding company’s share option, share award or other equity award or subscription scheme which may be adopted from time to time, which are determined by the Board with reference to her responsibilities and prevailing market practices, subject to annual review by the Board and the recommendation of the Remuneration Committee.

## **CHANGE OF MEMBER OF NOMINATION COMMITTEE**

The Board announces that Mr. Hu, Chia-Ho has resigned as a member of the nomination committee of the Company (the “Nomination Committee”), and Ms. Chang has been appointed as a member of the Nomination Committee with effect from 22 April 2025.

### **GENERAL**

Saved as disclosed above, there are no other matters concerning the aforesaid appointments and resignation that need to be brought to the attention of the shareholders of the Company and the Stock Exchange nor any information required to be disclosed pursuant to the requirements of Rule 13.51(2) of the Listing Rules.

The Board would like to extend its warmest welcome to Mr. Chiu and Ms. Chang for joining the Board.

By Order of the Board  
**Yip Wing Ming**  
*Company Secretary*

Hong Kong, 22 April 2025

*As at the date of this announcement, the Board comprises:*

#### *Non-executive Directors*

*Mr. Chiu, Hui-Yao (Chairman), Ms. Tsai Patty, Pei Chun and Mr. Li I-nan*

#### *Executive Directors*

*Mr. Hu, Chia-Ho, Ms. Chang, Su-Ching (Chief Executive Officer) and Mr. Chen, Li-Chieh (Chief Financial Officer)*

#### *Independent Non-executive Directors*

*Mr. Chen, Huan-Chung, Mr. Feng Lei Ming and Mr. Liu, Hsi-Liang*

*Website: [www.pousheng.com](http://www.pousheng.com)*