

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



POU SHENG INTERNATIONAL (HOLDINGS) LIMITED

寶勝國際（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 3813)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Group expects that it will record a substantial decrease in unaudited consolidated net profit for the Period primarily due to the new wave of the Pandemic in the Group's business operating regions during the Period, which further reduced consumption demand and sentiment of consumers significantly, and the reintroduction of lockdown measures by local authorities in certain regions accounting for significant revenue percentage in the Group's business operating regions.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Pou Sheng International (Holdings) Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong (the "SFO").

The board of directors of the Company (the "Board") wishes to inform shareholders of the Company (the "Shareholders") and potential investors that the Group expects that its unaudited consolidated revenue will amount to approximately RMB5,481 million for the three months ended 31 March 2022 (the "Period") which represents a decrease by 25% as compared to the same corresponding period in 2021. Also, the Group is expected to record an unaudited consolidated net profit of approximately RMB108 million for the Period, representing a substantial decrease of more than 70% as compared to the unaudited consolidated net profit of approximately RMB367 million for the corresponding period in 2021.

The aforesaid expected decrease in revenue and net profit for the Period is mainly attributable to the new wave of the novel coronavirus (COVID-19) pandemic (the “Pandemic”) in the Group’s business operating regions during the Period, which further reduced consumption demand and sentiment of consumers significantly, and the reintroduction of lockdown measures by local authorities in certain regions accounting for significant revenue percentage in the Group’s business operating regions. Therefore, the revenue of the Group for the Period decreased and the results of the Group were adversely affected.

As the Company is still finalising the unaudited consolidated results of the Group for the Period, the information contained in this announcement is only based on a preliminary assessment of the Board with reference to the information currently available for the time being, and such information have not been reviewed or audited by the independent auditor of the Company. The actual results of the Group for the Period may differ from the information contained in this announcement. Shareholders and potential investors should refer to the unaudited consolidated results of the Group for the Period to be disclosed in the announcement which is expected to be released on 12 May 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Wu, Pan-Tsu
Chairman

Hong Kong, 29 April 2022

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. Wu, Pan-Tsu (Chairman), Mr. Lee, Shao-Wu (Chief Executive Officer) and Mr. Liao, Yuang-Whang (Chief Financial Officer)

Non-executive Directors

Ms. Tsai Patty, Pei Chun and Mr. Li I-nan

Independent Non-executive Directors

Mr. Chen, Huan-Chung, Mr. Feng Lei Ming and Mr. Liu, Hsi-Liang

Website: www.pousheng.com